



## Alkesh Dinesh Mody Institute for Financial and Management Studies

### Media Committee

#### The Social Media Committee's Mandate is

- To ensure the support of the Institute in the use of social media
- To support the creation and management of social media guidelines as a resource for the Institute
- To stay abreast of technological advances in the field of social media and how the advances can be best utilized by the Institute
- To develop and maintain an editorial calendar for social media that supports sharing relevant information via social media and other platforms
- To plan, Coordinate and organize various student, Institute level events that help strengthen the brand value of Institute

Students who are part of this committee gain great team skills, technological skills, PR skills, Social media skills and much more

#### Members Media Committee – FYMMS & M.Sc. (Finance) - 2019

