



Alkesh Dinesh Mody Institute for Financial and Management Studies

Coffee Talk with Mr. Ganesh Kamble from Batch MMS 2011-2013

1st August 2020

Mr. Ganesh Kamble, specializing in Marketing. He is currently working as a Customer Engagement Specialist (Digital Marketing) at Future Group, India and has previously worked with Hafele India; Ezeego and Cox and Kings.

He guided the students about careers in digital marketing and made them aware of various concepts like Customer Buying Behaviour and Retention Marketing as the basis of the session.