



मुंबई विद्यापीठ
University of Mumbai
Re-accredited with A++ Grade
(CGPA 3.65) by NAAC (3rd Cycle 2021)

Alkesh Dinesh Mody Institute for Financial and Management Studies

Announces call for Research Papers for the International Conference 24-25, being organized in collaboration with the Bharati Vidyapeeth's Institute of Management Studies and Research, Navi Mumbai, MAHSA University - Malaysia and Department of Management Studies, Gobi Arts & Science College, Gobichettipalayam, Tamil Nadu, REGENESYS Business School, South Africa and MARA University Malaysia.

Theme of the conference
"Leveraging Cutting Edge Technologies for Sustainable Business Practices: Industry 5.0".

Dates of International Management Research Conference
6th & 7th December 2024

Find attached the conference brochure & link for registration.

<https://forms.gle/eJejNoTcjFGc2t8w5> {link for registration}

<https://cmt3.research.microsoft.com/ICLTS2024> {link for Paper submission}



University of Mumbai's

(Reaccredited With A++ Grade By Naac)

Alkesh Dinesh Mody Institute

For Financial and Management Studies

In Collaboration With



Bharati Vidyapeeth's Institute of Management Studies & Research
Sector 8, CBD Belapur, Navi Mumbai, India
NBA Accredited for Management Programme



Department of Management Studies (MBA),
Gobi Arts & Science College, (Autonomous)
Gobichettipalayam Affiliated to Bharathiar University,
Coimbatore, Gobichettipalayam, Tamil Nadu INDIA



Mara University Malaysia

International Conference on

*"Leveraging Cutting Edge Technologies for
Sustainable Business Practices : Industry 5.0"*

6th & 7th December, 2024



Conference Link : <https://bvimsr.org/international-conference-2024/>

Conference Chairperson



Dr. Anjali Kalse

Director &
Principal Convener
Bharati Vidyapeeth
Institute of Management
Studies & Research
Navi Mumbai



Dr. Smita Shukla

Director, ADMI
& Honorary Director ICSSR
Western Regional Centre,
Mumbai



Dr. Rajeshree Yalgi

Academic Head,
Regenesys Business
School South Africa



Dr. B.L. Sairam Subramaniam

Director & Head
Dept. of Management Studies (MBA)
Gobi Arts & Science College,
Gobichettipalayam, Tamil Nadu

Conference Convenors

Bharati Vidyapeeth's Institute of Management Studies & Research, Navi Mumbai



Dr. Rajni Mathur

Asst. Professor
Mob.: 9322677316



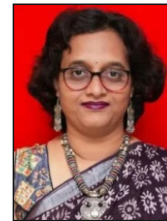
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MAHSA University, Malaysia

Dr. Natalia Binti Hakimi

Senior Lecturer

Dr. Latha Manickam

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Gobi Arts & Science College, Gobichettipalayam, Tamil Nadu

Dr. N. Sakthivel

Associate Professor &
Head Department of
Commerce (PA)

Dr. P. Komaladevi

Associate Professor &
Head Department of
Commerce

Dr. G. Malathi

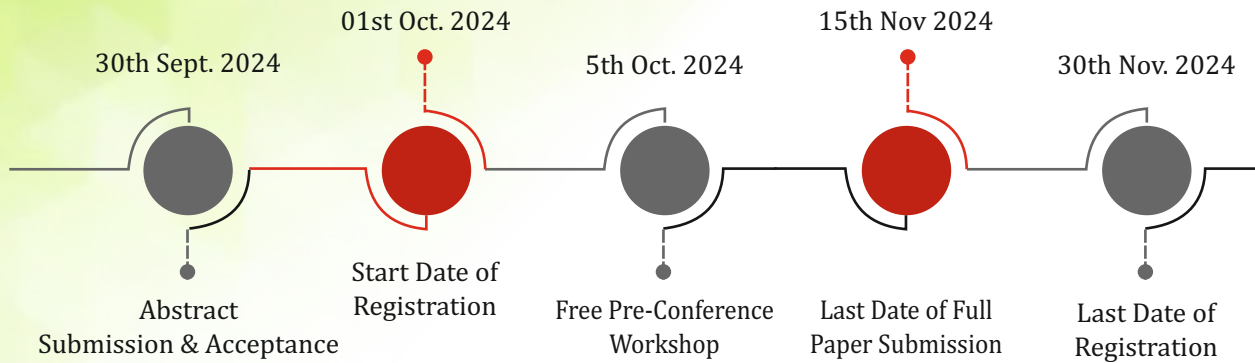
Assistant Professor
Department of
Management studies (MBA)

Bannari Amman Institute of Technology Sathyamangalam, Tamil Nadu

Dr. C. Saraswathi -

Assistant professor -
School of Management studies

Important Dates



Conference Sub Themes

Human Resource Management

- Employee Engagement in digital Era
- Building a Green Workforce
- Sustainable Practices in HRM
- Mental Health and Wellbeing: Supporting Employees in Turbulent Times
- Leadership in Crisis
- Talent Acquisition and Recruitment Strategies
- Digital Transformation in Hospitality - "A New Trend"
- Management Strategies - 5.0

Marketing

- Digital and Technology in Marketing
- New Paradigms in Integrated Marketing Communication
- E-Commerce and Retail
- Service Sector Marketing
- Customer Relationship Management
- Social Media and Networking
- AR / VR

Operations

- Global Supply Chain Management
- Block chain technology
- Quality Management
- Outsourcing and Offshoring
- Operational Challenges in E-Commerce
- Six Sigma Practices

General Management

- Vision on Organizational Culture
- Management strategies & Case Studies
- Artificial Intelligence & Machine Learning
- Climate Change & Environmental Sustainability
- Cyber security
- Renewable Energy Technologies
- Digital Transformation in Education
- Sustainable of Food Security

Finance

- Fin Tech
- Corporate Finance
- Micro Finance & Venture Capital
- Investment Banking
- Financial Planning & Advisory
- Asset Management
- Business Ethics & Corporate Governance
- Cryptocurrency
- Sustainable finance and ESG

FREE

Pre Conference workshop on
"Mastering the craft : A workshop on
writing & Publishing High-Quality Research Papers"
will be conducted on 5th Oct. 2024 by Dr. Sumit Narula

Name of the Journals

- Journal of Content, Community & Communication". The Journal of Content, Community & Communication (SCOPUS) - No APC
- International Journal of Information Technology, (SCOPUS) Springer - No APC
- South Asian Journal of Management, (UGC Care)
- The Scientific temper, (Web of Science), (UGC Care-II)
- Indian Journal of Technical Education, (UGC CARE)
- AIMS Journal of Management UGC - CARE
- Asian Journal of Management (Peer reviewed Journal and Indexed in ICI)
- Aarhat Multidisciplinary International Education Research Journal, (Peer reviewed Journal) Impact factor 8.343
- BVIMSR'S Journal of Management Research, appears in Pro Quest Database (USA)
- ASBM Journal of Management, appears in EBSCO Host Database(USA), ProQuest (USA), and J-Gate Database

*** BVIMSR & ADMIFMS is in the process of partnering with more publishers of Indexed Journals.**

Registratoin Fee

Particulars	Indian (in Rs)		Foreign Delegates	
	Online	Offline	Online	Offline
Students	200/-	500 each	(12\$)	(15\$) each
Research Scholars	1000/-	1500 each	(25\$)	(40\$) each
Industry Professionals	2000/-	2500 each	(50\$)	(60\$) each
Academicians	1500/-	2000 each	(50\$)	(60\$) each
Delegates as Participants	100/-	1000 each	(6\$)	(12\$) each

Submission Guidelines

- Call for Papers - BVIMSR welcomes Original / unpublished research paper / case study/article on the mentioned theme or related sub-themes.
- Plagiarism must be less than 10%, verified using software.
- The total authors for each paper should not exceed four.
- The soft copy of full research paper should include Title, Author(s) name, institutional affiliation, Address, Email and Mobile number.
- Abstract should contain maximum 500 words with 5-6 keywords.
- Full paper should contain 4000 - 5000 words.
- Paper Formatting - A4 size, Times New Roman style, font size -14 pt. for heading & 12 pt. for rest of the paper, line spacing should be 1.5.
- Soft copy format - Word document (.docx)
- Referencing - APA style
- If the paper gets selected for the listed journals in the brochure, author has to complete separate formalities (processing & publication) for these referred journals.
- Papers through **CMT portal only** will be considered for review and further process.

CMT Link for paper submission : <https://cmt3.research.microsoft.com/ICLTS2024>

Payment Details

NOTE

Please Mention international conference in remark along with your name while making online payments



Account Number	32155084691
Name of Beneficiary	Bharati Vidyapeeth's Institute of Management Studies & Research
Bank Name	State Bank of India
Name of Branch	Konkan Bhavan, Belapur
Account Type	Current Account
MICR Code	400002109
IFSC Code	SBIN0006240
Swift Code	SBININBB362
City	Navi Mumbai

Mandatory Registration Link for Authors and Participants after making payment (upload payment confirmation / acknowledgement) : <https://forms.gle/eJejNoTcjFGc2t8w5>