#### Placement Cell

The placement cell at the institute has a crucial role in guiding & assisting the MMS students for their entry into suitable employment and successful career.

The placement cell of Institute provides guidance and all the assistance to the students for achieving their career goals. The cell takes relevant steps in identifying the demands of the industry and prepares the students towards this need. Adequate emphasis is given for soft skills development along with the regular academic program. Group discussions and aptitude tests are conducted at regular intervals to enable the students to improve their performance during placements.

The objectives of the placement cell are as follows:-

- To assist students in career growth and development
- To bridge the existing gap between industry and academia
- To develop and establish a linkage between Industry and Institute
- To support students in personality development
- To organize training programmes for corporate executives on various managerial skills

The placement cell makes an endeavor to enhance the employability of the students by conducting pre-placement industry/corporate related activities like Regular Corporate Guest lectures, Mock interview Sessions, Sector wise Panel discussions and corporate seminar etc. Institute invites mid to top level corporate professionals on campus to guide and groom students as per corporate expectations.

Every year the institute invites national and multinational companies for campus recruitment for final and summer placements. On an average 60-70 % students were placed in last 3 years. The institute has established good understanding with top companies like L&T Infotech, GFK Mode Research, AC Nielson, Capital First Limited, MotilalOswal Financial Services Limited, DSV Logistics, Credence Analytics, Sterling Back check, Euro Asia Consulting, MCCS (ABP NEWS), and many Public sector organizations like HPCL, ONGC, Bank of India, Bank of Baroda, Punjab National Bank for Placements.

### **Placement policy and Process:-**

 The placement process felicitates summer internship for FYMMS and final placement for SYMMS across the specialisation.

- The institute has Structured placement process for MMS students however. If the sufficientnumber of organisation register for other courses in regards to placement requirements theninstitute will display the information on placement notice board.
- The institute will organise various corporate events for students grooming and networking purpose. Students are advised to utilise and maximise the benefits.
- The weekly session of placement will be conducted. It is mandatory for all students to attend/participate and contribute in the placement related activities for their benefits and growth.

The placement Process is divided into 3 phases during an academic year:-

# June to September

- Selection of student placement committee members
- Creation of student placement team
- Updating of website with student details
- Organizing corporate programme for students and career development programme
- Placement Brochure development and printing

## October to January

- Company visit by students, placement committee members and placement officer
- Sheduling of company for on campus placement activity process for final placements
- Summer placement activity commencement

#### **February to May**

- Follow up with companies and procurement of appointment letters
- Preparation of placement reports, updating the list of companies, students and placement details.

## **B.M.S. Placements**

Though the institute does not have a B.M.S. campus placement program like M.M.S. however the institute does take active interest in inviting organizations on campus as

per their business requirements for undergraduate students based on their eligibility and interest. Few of the organizations which visited for B.M.S. placements are: Sterling Backcheck, Lock and Lock, Muthoot Financial Services, Innovative Research Services Private Limited.

## PRACTICAL (SUMMER) TRAINING

MMS students are expected to do summer training of 8 weeks for acquiring practical training and experience in Business /Industry. For this purpose the students will be placed in companies by the Institute. At the end of the training, each student will be required to submit a report based on his/her work experience which will be evaluated as part of MMS Curriculum.

Detailed Placement policy is available in the placement cell & will be informed to the students after their admission in the institute.

## **Placement Cell Activities**

# **Industry Interface Activities**

- CEO Conclave on the theme of "Building India Incorporation". 14 CEO's from various sectors like Banking, Infrastructure, Automation, Marketing, etc blessed us with their insights.
- Entrepreneurship Panel Discussion on the theme "New Age Entrepreneurship"
- Alkesh Dinesh Mody Memorial Lecture on Issues, Challenges and Opportunities for Housing Finance Industry in India and Brief Assessment of Union Budget on the Industry by Mr. Sujan Sinha
- Times Ascent Mega Job Fair where 38 Companies hired the best talent having the opportunity to get most eligible talent.
- Corporate Seminars with Professional organizations like MTHR Global, SHRM, and Bombay Management Associations etc.
- Regular corporate Guest Lectures for FYMMS students on the theme of "Campus to Corporate"
- Round Table Conference (one to one interaction with students and Mid level corporate professionals)
- Sector wise panel discussion on the theme of "Corporate Expectations from Academic Institutions –from placement perspective"
- Mock Interview Sessions before starting of MMS Executive final campus placements
- Corporate Felicitation programme
- Other placement related activities as suggested by corporate from time to time

### **Campus Recruitments**

- Final Placements
- Summer Internships
- Short term projects/field visits (depending on students interest and corporate requirements)

Every year the institute conducts various corporate activities like regular guest lectures, sector wise panel discussions, mock interview sessions, round table conference, corporate seminar and many corporate programs which provide a platform to Management Students to interact with professionals directly and groom their personalities effectively. These activities also help students to understand the current challenges and opportunities which exist in the business world.

Some glimpses of Placement Initiatives are as follows:-

# CEO Conclave and Entrepreneurship Panel Discussion – "Building India Incorporation"







# **Round Table Conference**





# New Age Entrepreneurship





Alkesh Dinesh Mody Memorial Lecture





# **Mock Interview sessions**





# **Times Job Fair**



# **Corporate Felicitation**



Final Placement	Summer Placement	
Nucsoft limited	State Bank of India	
	Dena Bank	
Bristelcone		
	Bank of India	
Dquip		
	Alibaba	
Zenith		
	India Infoline	
Decimal Point Analytics		
	ICICI Securities Pvt Ltd	
CMIE		
	Bank of Baroda	
Berger Paints Career		

	Schedulers Logistics India Pvt Ltd
Atin Promotions & Advertising	-
Galaxy	Stock Holding Corporation of India Ltd
out.	NABARD
Tech Mahindra	
Tata Teleservices	MMTC
	GMP Technical Solutions Pvt Ltd
Clover Infotech	
Mahindra Finanace	Thought Bubbles Advertising Ltd
	CMIE
Mumbai RozgaarPvt. Ltd.	
Amazon	SBI Global Factors
110 1	MCX
Citi Bank	
Elegant Marine Services	Flipkart
	Nivara The Team
Insync Analytics (India) Pvt. Ltd.	Pride Coultie
MotilalOswal Securities Ltd.	Birla Sunlife
	Amul
BCIL	Edelweiss
ITM Group of Institution	Euelweiss
	HT Media Limited- MINT
Inter Strat Consultants Pvt. Ltd.	Taglr
Ultra Media Entertainment Pvt. Ltd.	i agii
W. 1 W. 11 D. 1	WNS Global Services Pvt. Ltd.
Kotak Mahindra Bank	CMS Info System
Strategy Analysys	Civio into System
Duran Later and all	Cold Rush
Prose Integrated	TATA Teleservices
Saffron Lifestyle	TATAL TELESCIPICES
ICICI Saguritias	Eadcosmos
ICICI Securities	Balmer Lawrie Van Leer Ltd
Horeca Segment	Danner Lawrie van Leer Liu
Voch Doi Eilma Pré 144	Bombay Stock Excahnge
Yash Raj Films Pvt. Ltd.	

	Activitas Management Advisors
Nomura	Activitas ivianagement Advisors
	Intelliquant
Titan Company	
	Mountain Trails Adventures
SS&C GlobeOp Financial Services	
Euro Asia Consulting	ITRAC
Luto Asia Consulting	Hinduja Leyland Finance Pvt Ltd
RMC Readymix	I i i i i i i i i i i i i i i i i i i i
	Aon Global Insurance brokers Pvt. Ltd.
Home First Finance Company	
	FSL Software Technologies Ltd
Ginger Hotels	Florista India Pvt. Ltd.
Credence Analytics	Florista India PVt. Ltd.
eredence i mary tres	Future Generali India Life Insurance
Federal Bank	
	Tech Mahindra
MSCI	
Codus: Infotosh	Jack In The Box
Godrej Infotech	Khandwala Securities
Axis Bank	Kilaliuwala Secultues
	Paramount Computer Systems FZ LLC
AC Nielsen	, ,
	RBI
ICICI Securities	
Bajaj Corp Ltd.	Bharat Petroleum Corporation Ltd.
Bajaj Corp Etu.	Mahindra & Mahindra Ltd.
A. K. Capital Service Ltd.	Wallindra & Wallindra Eta.
	Godrej & Boyce Mfg. Co. Ltd.
Axis Securities Ltd.	
DIVIC	Kalashseeds
PWC	Dielogi International Dat 14-1
ITRAC	Bisleri International Pvt. Ltd.
	Max Secure Software
MCX	
	Sanofi Pharmaceuticals Ltd.
Aspire Home Finance	
Disciplinate Commission I. P. D. C. 14.1	Eros International Media Ltd.
BlackRock Services India Pvt. Ltd.	NRD Croon Hoights
BYJU'S	NBP Green Heights

	Platinumone
Sunkersett Financial Advisory	
	NSE
AKZONOBEL	
	Anchor
Flipkart	
	InteriorsInfo E Commerce LLP
Elde Info Solutions	
	Interstrat Consultants Pvt. Ltd.
Sterling Backcheck	
	ParksonsCartamundi Pvt. Ltd.
Capital First Limited	
	Startaap
Nilkamal	
	Awign
Midas-Care Pharmaceuticals Pvt. Ltd.	
	Extinct Fire
Morpheus Human Consulting Pvt. Ltd.	
	Maximus Global Consulants
ITC Hotels	
Avenues India Pvt. Ltd.	Tata Power